



The First in Synthetics®

Products for All Applications



POWER • PROTECTION

On the Job...



Lawnmowers & Small Engines

AMSOIL lubricants offer the best protection for lawn, garden, garage and machine shop tools. With AMSOIL motor oils, small engines start better and last longer.



Farming & Agriculture

AMSOIL products reduce maintenance and fuel costs. AMSOIL ensures tractors, trucks and all types of farming equipment will run better and last longer.



Manufacturing

AMSOIL lubricants reduce downtime, conserve energy and reduce maintenance costs. AMSOIL lubricants last longer and provide unsurpassed wear protection.



Diesel Trucks & Delivery Fleets

AMSOIL Diesel Oils reduce maintenance costs, improve fuel efficiency and decrease downtime. Statistics have shown AMSOIL Diesel Oils increase fuel economy by an average of 8.2 percent.



Construction

AMSOIL products keep tractors, dozers and heavy equipment in optimal operating conditions at all temperature extremes. AMSOIL lubricants dramatically reduce maintenance costs and downtime.



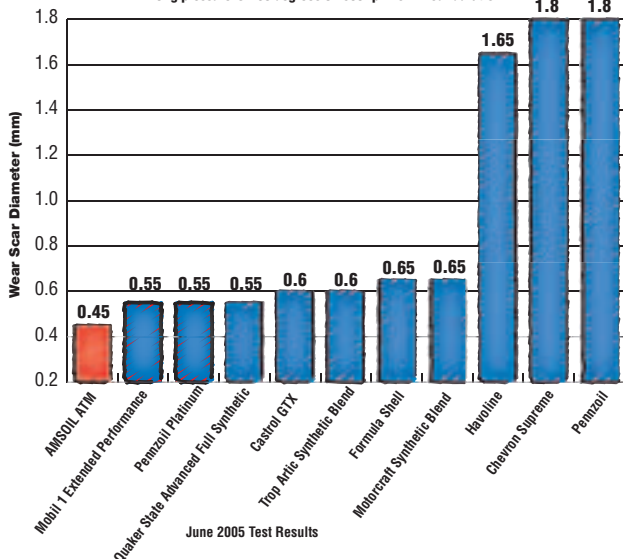
Logging Industry

AMSOIL motor oils protect engines and components in the most abusive operating conditions. AMSOIL lubricants decrease operating expenses by reducing engine wear and downtime.

Four Ball Wear

(ASTM D-4172)

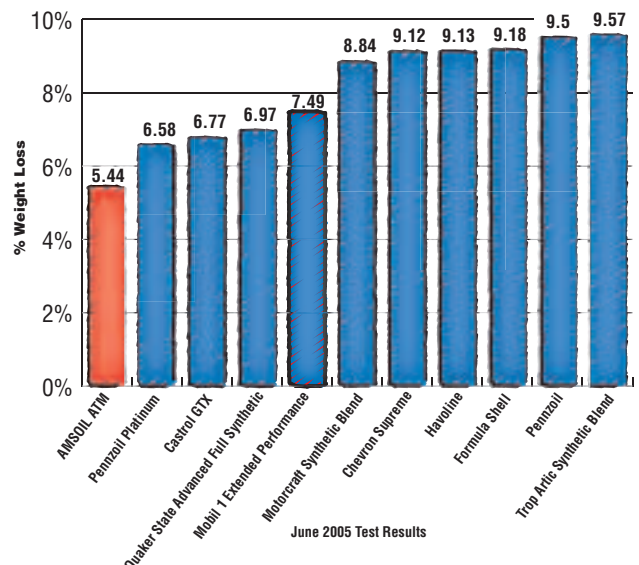
40Kg pressure @ 150 degrees C 1800 rpm for 1 hour duration



The Four Ball Wear Test determines the wear protection properties of a motor oil by measuring the wear scars created by four metal balls in contact. The smaller the wear scar the better the engine protection.

NOACK Volatility

(ASTM - D 5800)



The Noack Volatility Test is a standard test used to measure the evaporation loss of lubricating oils. The low volatility of AMSOIL Synthetic Motor Oil reduces oil consumption, improves fuel efficiency and maximizes engine protection.

ON • FUEL ECONOMY ...and On the Go.



Performance & Competition

Performance vehicles need performance oil. AMSOIL Synthetic Racing Oil reduces heat and wear while providing quicker engine response and increased horsepower.



4-Wheel Drives

AMSOIL gear lubes and motor oils provide the hard pounding protection needed by 4X4s. Even under the most extreme conditions and temperatures, AMSOIL lubricants perform and protect.



Motorhomes & RVs

Motorhomes and RVs operate in the widest ranges of environments and temperature extremes. AMSOIL motor oils provide dependable starts, maximum power and increased fuel economy.



Outboards & Marine

AMSOIL hp Injector Synthetic 2-Cycle Oil reduces wear, improves throttle response and delivers maximum engine response and power. AMSOIL Marine Gear Lube provides outstanding protection to outboard and sterndrive lower units in fresh and salt waters.



Family & Personal

AMSOIL synthetic lubricants and filtration products provide unsurpassed, long-lasting service and protection for cars, trucks and other family fleet equipment.



Custom & Show

Vehicles stored for long periods of time need rust and corrosion protection. AMSOIL motor oils and fuel stabilizer protect against harmful conditions to preserve irreplaceable engines.



Motorcycles & ATVs

AMSOIL Motorcycle Oils reduce friction and wear, improving throttle response and delivering maximum power. The tough, no-shear formulation of AMSOIL Motorcycle Oils provides the ultimate protection in extreme conditions.



Snowmobiles

AMSOIL INTERCEPTOR Synthetic 2-Cycle Oil is engineered specifically for power sports applications and those engines equipped with exhaust power valves. It provides exceptional cleanliness and excels at controlling exhaust valve sticking and provides outstanding overall lubrication properties.





The First in Synthetics®

During Lieutenant Colonel Al Amatuzio's 25 years as an award-winning jet fighter pilot, he gained a solid appreciation for the extraordinary lubricants that protected the engines of the jets he flew. He knew that only these lubricants, synthetic lubricants, could stand up to the demanding operating conditions of jet engines and the severe temperature extremes they encounter.

He knew also that the same outstanding performance benefits synthetic lubricants provide



for jet engines would prove invaluable to car, truck and other internal combustion engines.

In the mid-1960s, Al Amatuzio began an intense period of research and development. He assembled the industry's most knowledgeable chemists and directed the formulation of the first synthetic motor oil in the world to meet American Petroleum Institute service requirements.

The introduction of AMSOIL synthetic motor oil in 1972 set all-new standards for motor oil quality. AMSOIL synthetic motor oil outperformed conventional petroleum motor oils on all counts. It was clear from the start that this innovative product would play a major role in engine performance and engine life.

Today, virtually every other motor oil manufacturer has recognized the superiority of synthetic lubricants and has followed the AMSOIL lead with introductions of synthetic motor oils of their own. They spend millions of dollars advertising their "new" and "revolutionary" products. No one, however, can match AMSOIL experience and technological know-how. And no one delivers products like AMSOIL. Accept no substitutes – AMSOIL is *"The First in Synthetics."*®

AMSOIL products and Dealership information are available from your local AMSOIL Dealer.

